

PEDAGOGICAL CONDITIONS OF PREPARING STUDENTS OF PROFESSIONAL EDUCATION FOR PROFESSIONAL ACTIVITY BASED ON AN INTEGRATIVE APPROACH

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Abstract. *An integrative approach allows you to find a way out of monotony and find new, more effective solutions. The article describes the pedagogical conditions for preparing students of professional education for professional activities based on an integrative approach, and the integrative approach is a qualitatively new stage of the principle of interdisciplinary communication, a high level of generalization of the content of education, and its contribution to the selection of forms, tools and methods of education.*

Keywords: *integrative approach, interdisciplinary communication, form, tool, method, professional education, management, organizational, methodological, personnel, event, person.*

In the last ten years, a number of studies have been conducted on the problem of integration of educational content and forms. The integrative approach is focused on ensuring the integrity of the educational process - its opportunities to implement the tasks of personal development, ensuring that all the main elements of the educational content - subject, activity, creative and personal experience - are mastered.

Researchers T.R.Antonova [1], I.D.Zverev [2] and others, who have studied the problems of the integrative approach in education, consider the integration of educational content as an objective reflection of the process of scientific and intercultural cooperation. Understanding the target audience is important when creating any project. A target audience is a group of people to whom a product or service is intended.

In order to correctly identify the target audience, it is necessary to conduct market analysis and research, studying the behavior, needs and preferences of potential consumers. This information should be used to form an idea about the target audience.

Once the target audience is defined, it is possible to start creating a product based on their needs. It is necessary to prepare key messages that will interest and attract the target audience. It is important to make sure that all materials meet the interests and needs of the audience.

Understanding your target audience is key to a successful product or project. Forming a target audience in preparing students of professional education for professional activities based on an integrative approach helps to focus on their needs, what they want and how to help them.

It is important to use non-standard ideas and solutions to achieve the goal of preparing students of professional education for professional activities based on an integrative approach. Integration (Latin *integratio* - restoration, filling) is a process of interlinking the elements of the educational system, in which the subjects of education consciously and purposefully change the connections (relationships) between the elements of education, applying the single principle of organization [4].

There are some contradictions in current research on the problem of an integrative approach in the professional education system today:

1) on the one hand, enough experience has been accumulated in the implementation of innovative processes in educational practice, which are associated with the breakdown of the "monolith" of a single school [3], on the other hand, the educational tasks in the professional education system have weakened, career orientation, development has decreased, innovations are largely related to a certain method of action took the quality of pedagogical fashion as social norms;

2) today there is a problem of systemic asymmetry in education, which arose as a result of the lack of developed approaches to the formation of holistic education based on new methodological ideas; classification of pedagogical systems at the modern stage of the development of pedagogy is characterized by many authors as a field of multi-paradigm pedagogy.

In this regard, it is necessary to look at the tasks of preparing students of professional education for professional activities based on an integrative approach from a new angle, to look for unexpected solutions and not to be afraid of experience.

An integrative approach allows you to find a way out of monotony and find new, more effective solutions. The integrative approach brings the principle of interdisciplinary communication to a qualitatively new stage, a high level of generalization of educational content, and contributes to the selection of forms, tools and methods of education. However, the implementation of an integrative approach in the process of professional education, first of all, its general character related to the field of professional education, in particular, that it affects all areas of the work of the educational institution (management, organizational, methodical, personnel, material and technical, etc.) along with the educational process itself. we can see.

The process of preparing the students of professional education for professional activities based on an integrative approach is the process of preparing a person as a whole complex phenomenon, the unity of body, soul and soul, the multifaceted and probable quality of the environment, mastering the foundations of universal culture, a free-thinking, spiritually rich creative person, striving to understand his place in the world. and imagines him as a person who strives to develop according to the principles of the organization.

Thus, preparing students of professional education for professional activities based on an integrative approach has a significant impact on all aspects of the educational institution, which allows creating optimal conditions for the development of young people.

A brief description of the idea of an integrative approach in the education system of our country shows that it is manifested at different levels: in highly generalized interdisciplinary relations, implemented within different disciplines, in the form of integrated classes, days and courses, serving as the basis of new major disciplines, models of educational institutions and educational systems does.

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